

# Korea-Europe Future Automotive Conference

October 29, 2020

16:00 – 18:00

## The Future of Autonomous Driving Vehicles

Challenges and Strategies for  
Commercialization of Autonomous  
Driving Vehicles

### Organizers



European  
Automobile  
Manufacturers  
Association

### In cooperation with



Delegation of the European Union  
to the Republic of Korea  
주한 유럽연합 대표부

Greetings,

The European Chamber of Commerce in Korea (ECCK) would like to invite you all to the [Korea-Europe Future Automotive Conference 2020](#) scheduled for [Thursday, October 29](#).

[Korea-Europe Future Automotive Conference 2020](#) will be co-hosted by ECCK and ACEA (European Automobile Manufacturers' Association) to discuss the [Future of Autonomous Driving Vehicles](#) with a topic of [Challenges and Strategies for the Commercialization](#) in future.

It aims to have a constructive discussion regarding the commercialization of autonomous driving vehicles with various professionals for which Korea and Europe will be able to seek broader future cooperation.

Registration will be available via the 'REGISTRATION' button below.

We hope to see you all at the event.

Date	Thursday, October 29, 2020
Time	16:00 – 18:00 (Seoul Time)
Venue	Online through Zoom
Admission	Free of charge
Language	Simultaneous interpretation available in Korean & English

### REGISTRATION

- Kindly inform us of your attendance and cancellation by October 27.

### OPENING SPEECH



Dirk Lukat

Chairperson  
European Chamber of  
Commerce in Korea



Maria Castillo Fernandez

Ambassador  
Delegation of the European  
Union to the Republic of Korea



Kihong Park

Dean, College of Automotive  
Engineering  
Kookmin University

### MODERATOR

### SPEAKER / PANELIST



Seong-Woo Cho

Head of Automated Vehicle  
Division  
Korea Automobile Testing  
& Research Institute



Eric Mark Huitema

Director General  
European Automobile  
Manufacturers' Association



Si-bok Yu

Director, Ph.D.  
Korea Automotive  
Technology Institute



Sukki Min

Team Manager, AD Planning Team  
Hyundai Motor Company



Kurt B. Gerstner

Senior Attorney  
Dentons Lee

- If you have any inquiry for the event, please contact Ms. Hyeonkyeong Lee (02-6261-2708 / [hyeonkyeong.lee@ecck.eu](mailto:hyeonkyeong.lee@ecck.eu))

### Partnership

Audi Volkswagen Korea

