



ECCK Information Session

Digital Business Transformation: Implication to your business and to you as a leader

in collaboration with



Date: Tuesday, October 17, 2017

Time: 08:00 AM – 10:00 AM

Venue: Astor Suite (36F), [Lotte Hotel Seoul](#)

Admission: 50,000 KRW

Agenda:

07:30 – 08:00 *Registration*

08:00 – 08:30 *Breakfast*

08:30 – 10:00 *Presentation and Q&A*

- Kindly inform us of your attendance by October 13 through [RSVP Link](#) or contact Ms Hyewon Shim by e-mail hyewon.shim@ecck.eu or call 02-6261-2711.
- Cancellations will be accepted up to October 13.
- Kindly note that “No Shows” will be fully charged.

Registration

Name	
Title	
Company	
Tel / E-mail	

Speaker



Arturo Bris
Professor of Finance
IMD

Arturo Bris is Professor of Finance at IMD. Since January 2014, he has been leading the world-renowned IMD World Competitiveness Center. At IMD, he has directed programs for senior executives in several industries and continents. He has worked extensively on issues of Corporate Governance, Financial Regulation, and International Valuation.

His research and consulting activities focus on the international aspects of financial regulation, and in particular on the effects of bankruptcy, short sales, insider trading, and merger laws. Arturo Bris has also researched and lectured on the effects of the Euro on the corporate sector, as well as on the valuation impact of corporate governance changes.

Professor Bris taught Corporate Finance and Investment Banking at Yale from 1998 to 2005, where he received the Best Teacher Award twice. Professor Arturo Bris ranks among the top one hundred most-read finance academics in the world.

He graduated in Law and Economics from Universidad Autónoma de Madrid, and received an MSc from CEMFI (Foundation of the Bank of Spain). He holds a PhD in Management from INSEAD.