

SEOUL U 서울특별시

제16회 서울국제경제자문단 총회
Seoul International Business Advisory Council

The 16th SIBAC Annual Meeting

Seoul's Response Strategy to the 4th Industrial Revolution

4차 산업혁명시대, 서울시의 대응전략

2017. 9. 29(금) 09:00-12:30 포시즌호텔 서울 3F, 그랜드볼룸

INVITATION 초청의 글

서울국제경제자문단(Seoul International Business Advisory Council, SIBAC)은 서울을 세계적으로 경쟁력 있는 도시로 발전시키기 위해 자문을 받고자 2001년 설립된 서울시 정책자문기구로서, 경제·문화·사회·인프라 등 다양한 분야의 리더와 전문가들로 구성되어 있습니다.

SIBAC 총회는 매년 1회 서울에서 개최되며, 서울시의 발전에 중요한 주제들에 대해 집중 논의하게 됩니다.

올해는 "4차 산업혁명시대, 서울시의 대응전략"이라는 주제로 개최될 예정이오니 부디 참석하시어 서울시의 미래 비전을 함께해 주시기 바랍니다.

Mayor of Seoul, Park Won-soon
서울특별시시장 박원순















OVERVIEW 행사 개요

행사명 제16회 서울국제경제자문단 총회 | The 16th SIBAC Annual Meeting
주제 4차 산업혁명시대, 서울시의 대응전략 | Seoul's Response Strategy to the 4th Industrial Revolution
일시 2017년 9월 29일(금) 09:00-12:30 | Sep. 29th(Fri) 09:00-12:30
장소 포시즌호텔 서울 3F, 그랜드볼룸 | 3F, Grand Ballroom, Four Seasons Hotel Seoul
참석 SIBAC 위원 및 국내외 경제계 인사 등 300여명
주최 서울특별시

PROGRAM 프로그램

시간	프로그램	내용
09:00-09:30	개회식(SIBAC 20주)	개회식(박원순 서울특별시장)
09:30-10:20	세션 I	인도 융합 성과 및 4차 산업혁명시대, 서울시의 대응전략 발표(연세대학교 서울캠퍼스) Convergence, Talent, Technology, Leadership Dominic Barton(McKinsey & Company) / Peter Zec(Red dot) Van Lam(Lazard China) / Rudolph Schläpfer(ASL) Group Discussion*15
10:20-10:30	커피 브레이크	
10:30-11:20	세션 II	Innovation & Collaboration : City Government's Challenge and Strategy Hobuyuki Kogyo(Hokuyo Holdings) / Marco Tronchetti Provera(Pirelli) Akhito Mikawa(Tony Industries) / Roland Busch(Siemens AG) / Sanjeev Ganesh(SAP) Group Discussion*15
11:20-11:30	커피 브레이크	
11:30-12:10	세션 III	The Response of Leading Global Cities to the 4th Industrial Revolution Bernard Charles(Dassault Systèmes) / Christopher Forbes(Forbes) Masahiko Tokura(Sumitomo Chemical) / Andri Wyssa(Novartis) Antoine Frérot(Vedica) Group Discussion*10
12:10-12:15	폐회식	명예시민증 수여식
12:15-12:30		기차회전 및 기념촬영

SIBAC Membership (SIBAC 위원)

 Chairman Dominic Barton Global Managing Partner, McKinsey & Company Industry: Consulting Joined: 2010	 Deputy Chairman Hobuyuki Koga Chairman of the Board, Hokuyo Holdings Industry: France Joined: 2004	 Deputy Chairman Majumdar Tring Chairman, Capital Group Industry: Manufacturing Joined: 2002	 Deputy Chairman Roland Busch Member of the Board of Directors, Siemens AG Industry: Equipment Joined: 2011
 Richard M. Smith President of The Prudential Foundation Industry: IPO Joined: 2011	 Mauro Eisenberg Chairman and CEO, C.K. Star & Co. Inc. Industry: Insurance Joined: 2001	 Christopher Forbes Vice Chairman, Mott Industry: Media Joined: 2001	 Rudolph A. Schläpfer, Jr Chairman, AGL Automobile Science & Technology (Shanghai) Co., Ltd. Industry: Consulting Joined: 2001
 Keizo Higano CEO, Consumer Insurance, AGI Industry: Insurance Joined: 2004	 Peter Zec President, Reddot Creative Co. AG Industry: Culture Joined: 2007	 Sanjeev Ganesh Member of the Board of Directors, SAP SE Industry: Chemical Joined: 2015	 Jean-Louis Gassot Executive Director & CEO, S&P ENVIRONMENTAL Industry: Environment Joined: 2011
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 Akhito Mikawa President, TONY INDUSTRIES, INC. Industry: Manufacturing Joined: 2005	 Giovanni Azzano Vice Chairman & CEO, Bosch Industry: Academic Joined: 2015	 Edward Dellman Chairman, Chief Executive Officer, Philips Industry: Culture Joined: 2008	
 Tan Lam Managing Director, Head of Greater China Investment Banking, Lazard Industry: Finance Joined: 2015	 Ernst Flett CEO, Borealis Industry: Petrology Joined: 2017	 Masahiko Tokura President, Sumitomo Chemical CO., LTD. Industry: Chemical Joined: 2017	 Andri Wyssa President, Novartis Operations & Country President, Environment Industry: Healthcare Joined: 2017
 Carlo Ratti Professor and chief of MIT Senseable City Lab Industry: Academic Joined: 2017			
 Robert Urban Head of Johnson & Johnson Innovation Industry: Healthcare Joined: 2015	 Rupert Stadler Chairman of the Board of Management of ASAC Industry: Manufacturing Joined: 2017	 Bernard Charles Vice Chairman & CEO, Dassault Systèmes Industry: Software Joined: 2017	
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 Kihwan Kim Chairman, Seoul Finance Forum Industry: Finance Joined: 2015			

REGISTRATION 등록안내

SIBAC 사무국 문의처 Tel. 02-550-2556 E-mail: 2017SIBAC.org@gmail.com
 참석을 원하시는 분은 9월 22일(금)까지 매일 하단의 사전등록 버프가기를 통해 신청을 하시거나, 첨부된
 등록 양식을 작성하시어 이메일 또는 팩스로 보내주시기 바랍니다.

사전등록 바로가기
(Go to Registration)